



Your Community

Pewsey Community Area

Population

Pewsey Community Area has an estimated population of 14,246 persons



0-17 Yrs

21% of people are aged 17 or below

18-64 Yrs

57% of people are of working age, between 18-64 years

65+ Yrs

22% of people are aged over 65 years

(1)

Life Expectancy



Pewsey Community Area 81 Yrs

Wiltshire 81 Yrs



Pewsey Community Area 86 Yrs

Wiltshire 84 Yrs

(2)

Deprivation

4% of Wiltshire residents live in some of the most deprived areas nationally. No residents in Pewsey Community Area live in areas of high deprivation

30% of Wiltshire residents live in some of the least deprived areas nationally. 26% of residents in Pewsey Community Area live in areas of very low deprivation

(3)



Health Improvement

In 2014/15, 34% 10-11 year olds in Pewsey Community Area were obese or overweight. This is slightly higher than England (33%) it equates to more than 1 in 3 children in Year 6 (1)



The incidence of skin cancer in Pewsey Community Area, at 45 per 100,000 persons is higher than the Wiltshire rate of 28.5 per 100,000 (4)



64% of infants in Pewsey Community Area were partially or totally breastfed at 6-8 weeks in 2015/16 compared with 50% across Wiltshire (2)



In 2014/15, hospital admissions as a result of injury in young people aged 15-24 in Pewsey Community Area (161 per 10,000 young persons) were higher than across Wiltshire (153 per 10,000) (3)



Health Protection

In 2014/15 92% of 5 year olds in Pewsey Community Area received the 2nd dose of MMR vaccination. This is below the national coverage target of 95% (5)





Children and Young People

Pewsey Community Area

Children in Need

7.6% of children and young people under 20 in Pewsey Community Area live in low income families. This is lower than the Wiltshire average of 10.6% (1)



The rate of 0-18 year olds supported by a Common Assessment Framework (CAF) in Pewsey Community Area in 2015 was 27 per 10,000 compared to 34 per 10,000 across Wiltshire (2)

The rate of 0-25 year olds supported by Children's Social Care (CSC) in Pewsey Community Area in 2016 was 174 per 10,000 compared with 282 per 10,000 in Wiltshire (3)

Education and Pupil Achievement



In 2015, the percentage of children achieving level 4 or above in reading, writing and mathematics at the end of primary school was higher in Pewsey Community Area (86%) than that across Wiltshire (80%) (4)

In 2015, the percentage of young people achieving 5 or more GCSE's including English and Maths at grades A*-C at the end of secondary school was lower in Pewsey Community Area (40%) than across Wiltshire (61%) (5)





Older People

Pewsey Community Area



14% of the population over the age of 65 in Pewsey Community Area are at a higher risk of social isolation compared to 35% across Wiltshire (1)

Older People

85+ Years

2.3% of the population of Pewsey Community Area are over the age of 85 years. 35% are male, 65% are female (4)

65% of persons estimated to have Dementia in Pewsey Community Area have been diagnosed with the condition.

This is similar to the Dementia diagnosis rate throughout Wiltshire (67%) (2)

In 2014/15, the rate of hospital admissions due to falls in persons over the age of 65 in Pewsey Community Area (1,858 per 100,000 persons) was similar to Wiltshire as a whole (1,880 per 100,000) (3)



Carers



12 per 1,000 persons under 65 in Pewsey Community Area are unpaid carers. This is similar to across Wiltshire as a whole (11 per 1,000)

35 per 1,000 persons over 65 in Pewsey Community Area are unpaid carers compared with 39 per 1,000 in Wiltshire



(5)



Community Safety

Pewsey Community Area

Safer Communities



In 2015/16, the rate of reported anti social behaviour in Pewsey Community Area was 6 reports per 1,000 persons. This is lower than across Wiltshire (19 per 1,000) (1)

In 2015/16 less than 10 referrals to Community Resolution, a mechanism used to manage cases of anti social behaviour, were made from Pewsey Community Area (2)



In 2015/16, the rate of reported domestic abuse in Pewsey Community Area was 3 incidents per 1,000 persons. This is lower than that across Wiltshire over the same time frame (7 per 1,000) (3)



Substance Misuse



There are over 1,500 premises licensed to sell alcohol in Wiltshire, 3% of them (52 premises) are in Pewsey Community Area (4)

In 2014/15, rates of alcohol related hospital admissions were lower in Pewsey Community Area (1,611 per 100,000 persons) than that across Wiltshire (1,905 per 100,000) (5)



Road Safety

Reported road traffic collisions in Wiltshire have risen by almost 30% between 2010-2014.

In 2015, 30 road traffic collisions were reported in Pewsey Community Area, the fourth lowest number of RTCs reported across all 20 Community Areas (6)





Housing

Pewsey Community Area

Local Housing

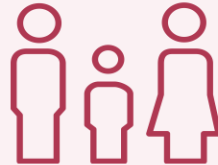


16.2% of households in Pewsey Community Area are socially rented. This is higher than Wiltshire as a whole (14.7%) (1)



Between April 2013 and March 2016, 35 affordable homes were completed in Pewsey Community Area (4)

In September 2016 there were 40 households in the Community Area awaiting social housing. There is a higher demand for 1 bedroom properties from persons on the housing register in this area (65% of requests) compared to Wiltshire as a whole (52%) (2)



Between 2014-16, over 400 homes were adapted to help older residents and persons with disabilities live independently in their own homes, 4% of these were in Pewsey Community Area (5)



It is estimated that the number of households affected by the 2016 Benefit Cap will be lower in Pewsey Community Area (13 per 10,000 households, than across Wiltshire (19 per 10,000 households) (3)

Property Prices



The average house price in Pewsey Community Area is £330,000, higher than the Wiltshire average of £230,000 (6)



Environment

Pewsey Community Area

Wildlife Rich Areas

16% of Pewsey Community Area is classified as either as a Site of Scientific Interest or a County Wildlife Site.

Wiltshire has 168 SSIs and 1,560 County Wildlife Sites, covering 15% of the Local Authority Area (1)



Local Emergency Plans

A community resilience workshop in Pewsey Community Area brought people together to consider local emergency plans.

Since then 8 local parish plans have been completed (3)



River Quality

In 2015, samples taken from the monitoring stations at the River Bourne and Deane Water in Pewsey Community Area were rated as 'poor' by the Environment Agency (2)



Waste and Recycling

In 2015/16, over 890 kgs of waste was collected per household from the East Area Collection Zone incorporating Pewsey, Devizes, Marlborough, and Tidworth Community Areas.

Almost half of this (48%) was either recycled or composted (4)





Local Roads

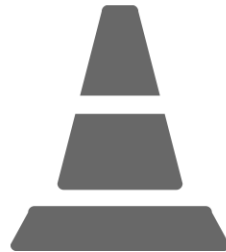


In 2015/16, 5% of principal roads (motorways and A roads) in Pewsey Community Area were identified as requiring treatment. This is higher than across Wiltshire (3%)



In 2015/16, the cost of re-surfacing roads in Pewsey Community Area was £1,335 per km compared to an average of £2,397 per km throughout Wiltshire (1)

3% of non principal roads (B roads) in Pewsey Community Area were identified as requiring treatment in 2015/16. This is slightly lower than that across Wiltshire as a whole (4%)



(1)

Local Traffic

Average daily traffic has increased by just over 2% in Pewsey Community Area since 2007 (2)





Economy

Pewsey Community Area

Employment

According to a 2014 survey of local businesses, the biggest two employment sectors in Pewsey Community Area are scientific and technical services and health and social care (1)



0.7% of people of working age in Pewsey Community Area receive Jobseekers Allowance. This is slightly lower than Wiltshire (0.8%) and lower than England (1.8%) (2)

1.7% of people aged 18- 24 yrs in Pewsey Community Area receive Jobseekers Allowance. This is in line with Wiltshire (1.7%) yet lower than England (2.5%)

73% of this group are young men (2)

18-24

Retail

(3)



In 2015/16, 4% of retail units in Pewsey Community Area were vacant compared to 12.4% nationally

52% of retail units in Pewsey Community Area are shops - this does not include restaurants, pubs or professional services





Culture

Pewsey Community Area

Cultural Assets



Pewsey Community Area is home to two white horses, an iron age hill fort, an annual carnival, 733 listed buildings and 32 venues hosting cultural programmes



Pewsey Community Area has 8 Sites of Special Scientific Interest and 118 County Wildlife Sites

(1)

Your Library



15% of residents in Pewsey Community Area are currently members of the local library compared with 41% across Wiltshire.

A total of 22,840 visits to Pewsey library were recorded in 2015/16

Over 800 volunteers help out at libraries across Wiltshire including 36 in Pewsey Community Area



(2)

Local Engagement



2.6% of working people in Pewsey Community Area are employed in the arts, entertainment and recreation sector (3)

Local clubs and organisations promote cultural activities alongside news and events on the Pewsey 'Our Community Matters' website which was accessed over 178,000 times in 2015/16. Across Wiltshire local information held on these sites was accessed almost 4 million times (4)